

October 2023



# Newsletter

18411 N. 7th Avenue Phoenix, AZ 85023 602-944-9713 PO Box 41534 Phoenix, AZ 85080

## President's Note

*Hello Art Lovers,*



Thanks to all of you, our organization has grown to over 500 members. Maybe with a little push from all of us telling our artist friends we can bring that up a little more. With more artists involved we can bring more services. Today let's talk about one of our outreach programs. In recognition of the sacrifice made in service to our country, AAG offers the Veterans Art Program to provide free art instruction for Veterans of US military service. I started going to the class back in 2014 and it has provided me and other veterans the opportunity to discover and develop our own creative artistic abilities. Once a month veterans can come in for a real enjoyable art workshop and a great lunch provided by AAG. None of this can be done without our workshop leaders and volunteers. Our volunteers walk around helping the vets with their art, giving them guidance with their creations. Keep in mind that you may be a candidate to lead a workshop. If you are interested, contact Tess at [artistsofaag@gmail.com](mailto:artistsofaag@gmail.com). Hope to see you at the next General Meeting on October 17! Remember our Artist of the Month challenge!

*Tom Mura*

## Artist of the Month



*Island*

Growing up in rural New England made it easy for Ray to fall in love with the outdoors. Birds in particular caught his attention from an early age. His grandmother fueled this interest through nature books and magazines. She also introduced Ray to comic books, where he was captivated by the idea of using lines, shapes, and colors to tell stories.



Ray Richardson

Ray's journey as an artist has been shaped by time in the US Navy, studies in art school and woodworking school, a career as a carpenter and cabinetmaker, and time in prototyping & manufacturing in the Southwest. Ray endeavors to capture the humor, whimsy, and wonder that he experiences in the world, and to express it in a way that is unique but relatable.

# It's Time to Grow at...

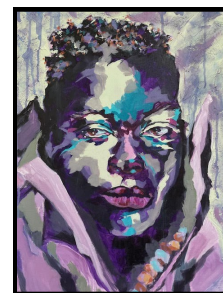
**18411 N. 7th Avenue, Phoenix, AZ 85023**

## **Marvella Frey - "Vibrant Expressive Faces" in Acrylic**

**Saturday, October 21 from 10:00 am – 2:00 pm**

**Members \$45 | Non-Members \$50**

Marvella Frey, an oil and acrylic painter who lives in Phoenix, draws her inspiration from the human spirit and the natural world. She has always been drawn to people who are fighters and warriors for social change through art, music, politics, and literature. Marvella believes the human face is beautiful, diverse, and expressive and that portrait painting can be challenging for artists who long to create a more expressive portrait that evokes a mood rather than an exact likeness. This class will cover using basic techniques of drawing a face, the use of color, texture, layering of lights and darks, and spontaneous mark-making to create an interesting portrait. The focus will not be on likeness but with color and movement to create an interesting art piece. Join her to have fun trying your hand at a portrait!



## **Edward Sprafkin - "Creating Depth in Landscape Painting" in Oil or Acrylic**

**Saturday, November 9 from 9:00 am – 3:00 pm**

**Members \$70 | Non-Members \$80**



Edward Sprafkin is an impressionistic painter whose favorite subjects include landscapes, portraits, and figures. He strives to create a great sense of depth, mood, and atmosphere in his paintings, regardless of their scale. Edward is just as passionate about teaching as he is about painting. Students will learn how to use the properties of acrylic and oil paints. Basic design concepts, light, form, and atmospheric perspective are covered. Students will learn how to select a "good" reference to paint and be introduced to new approaches in landscape painting that both oil and acrylic can provide. This workshop will be explorative for all.

## **Mark Christopher - "Capturing Colors of Fall" in Any Medium**

**Saturday, November 18 from 10:00 am – 3:30 pm**

**Members \$70 | Non-Members \$80**

A nationally acclaimed artist and instructor, Mark Christopher creates artwork that evokes emotion and inspires his students to do the same. Though formally trained in physics, his two greatest passions, creating and teaching, have informed and altered his life's journey and have become his life's work. Join Mark for a workshop focused on capturing the natural beauty of the most colorful season. Mark will give you the tools, techniques, and concepts through live demonstrations and examples to create a perfectly harmonious fall scene. Open to any paint medium, students will be applying the lessons given to create a painting from scratch with one-on-one attention from Mark.



For details and registration for all workshops visit the website

# ...AAG Workshops

18411 N. 7th Avenue, Phoenix, AZ 85023

## Ann Osgood - "Abstract Painting Journey" in Acrylic

Saturday, January 20 from 9:30 am – 1:00 pm

Members \$70 | Non-Members \$80

Ann Osgood, a full-time painter who enjoys working in a variety of styles, has work in collections across the country and has been the winning artist in many group shows. Abstract expressionist paintings are stories without words. They convey a feeling or idea that is created by the artist using their internal intuition. Marks, colors, brushstrokes, shapes etc. are used in an improvised way. What happens next depends on what came before. The artist takes a journey without a preplanned destination. It is this mysterious process to achieve a new thing of beauty with a life of its own that is the magic. Ann will share the process she uses to take this journey. Beginning with some exercises to explore individual mark making the class will start and work on the elements of design that will make our paintings our own.



## Sherry Kimmel - "Painterly Collage" with Water Media

Friday, January 26 from 10:00 am – 3:30 pm

Members \$65 | Non-Members \$75



Sherry Kimmel has been exploring mixed media, mono printing, and collage since 2012. She has been teaching classes on these subjects at Arizona Art Supply along with other art clubs around the Valley. Sherry looks forward to opening your creative minds to a new way of expressing yourself through collage. In the morning an underpainting of the subject will be done and then painting and decorating collage papers for the collage process. In the afternoon the collage papers will be applied to the underpainting. Join Sherry for a great new learning experience in the "Art of Collage"!

## Share Your Knowledge & Skills in 2024

**Be an AAG Workshop Instructor**

AAG is currently scheduling workshops for 2024 and is looking for instructors. If you would be interested in sharing your knowledge and skills please contact the Workshop Coordinator, Cynthia Dunn-Selph at [dunnselphc@yahoo.com](mailto:dunnselphc@yahoo.com). Please include a description of the class, minimum/maximum number of students, and what month you are interested in. Instructors are paid an hourly amount and the class fee is set by AAG. This is a wonderful way to share your work with this community and we look forward to hearing from you!

"Art should be something that liberates your soul."

*Keith Haring*

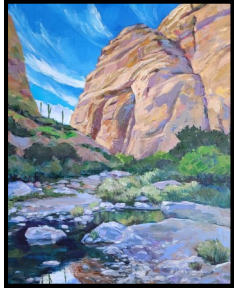
For details and registration for all workshops visit the website

# Bragging Rights

## AAG Member's Exhibiting Artwork

### Ann Osgood

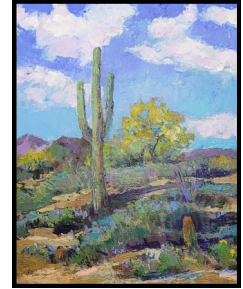
"Contemplation" a 2-person exhibit at Olney Gallery, Trinity Cathedral  
Through October 27, 2023



*Desert Oasis*



*Pines*



*Arizona Day*

### Carmen Timm

Phoenix Artists Guild's Group Exhibit at WHAM Community Art Center  
October 2 - October 31, 2023



*Family on the Move*



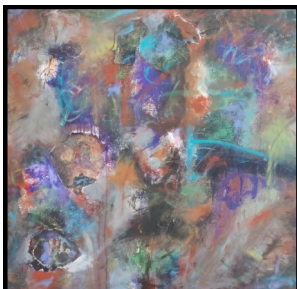
*Cisco*



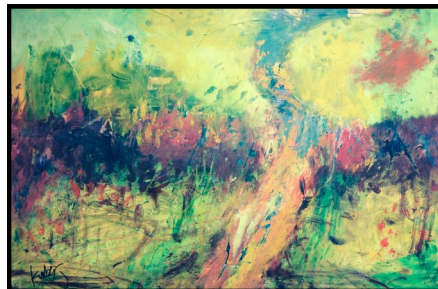
*I See You*

### Kimber Jones

"Fall Exhibit" at Unitarian Universalist Congregation of Phoenix  
September 9 - November 31, 2023



*A Leopard Does Not  
Change its Spots*



*The Only Way to Get Past  
it is to Go Through It*



*I Wore a Thousand Faces  
to Hide My Own*

Have something to brag about? Send an email to the editor, Kimber Jones, at [kkjones84@gmail.com](mailto:kkjones84@gmail.com).

# Monthly General Meetings

Join us on the third Tuesday of each month from September through May for an evening of socializing with artists of all media, informative and entertaining presentations by experts in their fields, critiques of member artworks, and competition for Artist of the Month. Members and guests may attend in person at 18411 N. 7th Avenue, Phoenix, Arizona 85023 or via Zoom. If you plan on using Zoom, RSVP on the AAG website by filling in the form, click submit and you will receive an emailed Zoom link. Contact: Gloria Alexander at [gloriasstudio@live.com](mailto:gloriasstudio@live.com).

## Tuesday, October 17th Meeting Agenda

5:00 - 5:30 pm Social Hour with finger food  
Feel free to bring a brown bag dinner  
5:30 - 6:30 pm Artwork Critique  
6:30 - 7:30 pm Events overview and announcements  
Followed by the program featuring a guest presenter

## October Guest Presenter - John Erwin

### Watercolor Demonstration

John possesses a wealth of watercolor experience among other artistic values and has exhibited extensively. He has over 40 years of experience teaching watercolor with more than five years at Shemer Art Center and he now has added sketching and printmaking. He has a very long list of accomplishments, too many to name. Join us at the October General Meeting when John will be doing a watercolor demonstration. You won't want to miss it!



## Artist of the Month Competition

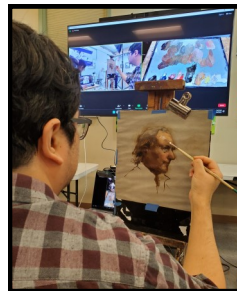
The Artist of the Month is a competition open to **AAG members** attending the meeting in person. Bring **one** submission to the meeting and members vote for their favorite piece. Winner receives a ribbon, \$25 prize and the opportunity to compete for Artist of the Year, who wins \$100. All artists are celebrated at a show and reception for their work at the September meeting. Once an artist receives the Artist of the Month distinction they are ineligible to enter for the remainder of the year.

### Requirements

- Artwork must arrive by 5:20 pm
- Participating artists must be members of AAG
- 2D artwork must be wired for hanging and no larger than 40 inches on the largest side
- Sculptures must be easily handled

Artwork is subject to the conditions of the Hold Harmless Agreement used in all AAG exhibits. Contact the Artist of the Month Director for a copy of the agreement. Visit the website for more details.

## September Guest Presenter Highlights - Mike Garcia



Mike Garcia, an award-winning painter and art instructor based in Phoenix, captivated the group in September while painting a portrait of AAG president Tom Mura. Mike's sense of humor added to his entertaining and impressive demonstration.

## Get Your Artwork Critiqued

Members are invited to bring one piece of artwork to General Meetings to be critiqued. Critiques are led by art educators and professionals David Bradley and Ann Osgood. It is a great opportunity for gentle feedback. Please bring artwork to AAG by 5:20 pm.

Contact: David Bradley at [davlb Bradley@gmail.com](mailto:davlb Bradley@gmail.com)

## Calling All Artists

### Arizona Art Alliance 2023 - 2024 Season

The Arizona Art Alliance (AzAA) is a nonprofit organization dedicated to promoting the visual arts through collaboration with member organizations, strategic partnerships and community involvement. Along with many other things, Arizona Art Alliance brings artist organizations together in collaboration and cooperation of the promotion of fine art, arts education and community outreach.

AzAA will be hosting the following shows for the 2023-2024 seasons. All AAG members are welcome to enter.

#### Breaking Ground Ground Floor Artists

Deadline for entry: October 15, 2023

Show dates: November 1 – November 30, 2023

#### Interpretations IX WHAM

Show dates: March 1 - March 31, 2023

#### The Heat is On Arizona Art Alliance

Show dates: Summer 2024

Online Exhibition

For more information on Arizona Art Alliance exhibitions visit <https://azartalliance.com/calls-for-art/>

### 2023 AAG Winter Exhibition

The 2023 AAG Winter Exhibition is open to AAG member's and it has no theme.

**Exhibition:** November 14 – December 19, 2023

**Entry:** September 17 – October 17 | midnight

#### Opening Reception and Award Ceremony

Sunday, November 19 | 2:00 - 4:00 pm

\$900 in prize money will be awarded

**Questions:** Melanie Harman at [aagimages3@gmail.com](mailto:aagimages3@gmail.com) or 602-751-8549.

Visit the website for details and to submit

## Upcoming Events

### Cacti Planting at AAG Grounds

**Sunday, October 15 from 8:00 - 10:00 am approximately**

Please join us for the second planting day on the grounds of the AAG. The work is light duty including digging shallow holes, raking loose dirt and watering. No kneeling and minimal bending is required and you don't have to touch cacti! There are many different jobs that would help spruce up the area that day. Come on down and give back to the guild! If you have any cacti, agaves or aloes to donate for the project please contact John at [desertzilla057@gmail.com](mailto:desertzilla057@gmail.com)

### Bucket List Draw Marathon

**Saturday, December 2 from 12:00 - 6:00 pm**

Another opportunity for anyone who wants to be an art model to be one is back! Also, artists of all media can do their thing for 6 hours for the great price of \$10! Contact: Tom Mura at [tommura2@gmail.com](mailto:tommura2@gmail.com)

### Artstravaganza

**Saturday, December 9 from 10:00 am - 5:00 pm**

Save the date for the Artstravaganza

## Art Supply & Exchange

The Art Supply Exchange is one of AAG's most popular programs due to its gently used supplies and books available at reasonable prices. The Exchange has many additional benefits including proceeds benefiting multiple AAG programs, opportunities for artistic growth, inexpensive exploration of new media and environmentally responsible reuse.

#### Exciting new arrivals:

Large selection of 40 x 60 Crescent rag mat board

High quality easels

Artograph DB300 Projector

32 x 40 inch foam core

Half inch canvas

Stop by during open studios or the next general meeting. If you find gently used supplies while cleaning, AAG would welcome your donation!

Contact: Carol Matthews at 630-319-5737

# AAG Leadership

## Elected Board Members

### Directors

Past President - David Bradley

Director - Carole Matthews

Director - Carmen Timm

Director - Kimber Jones

Director - John Kaskela

Director - Melanie Mead

Director - Marvella Frye

Director - OPEN

### President's Team

President - Tom Mura

Secretary - Ann Osgood

Treasurer - Joan McGue

## Vice Presidents

Art - Carol Bendell

Outreach - David L. Bradley

Outreach - Tess Mosko Scherer

Exhibitions - Melanie Harman

Communications - OPEN

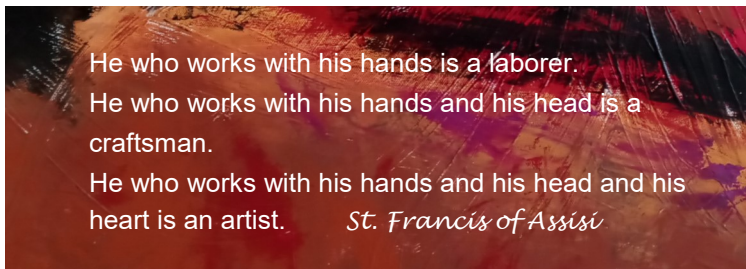
Membership - Laura Cohen-Hogan

Co-VP Membership - Kim Woods

Facilities - Jim Kinne

Meeting Logistics - Tom Sharp

Meeting Logistics - OPEN



# Make a Difference

...by filling volunteer positions that are open for the Board of Director and Committee Members

### Board of Director Opening

- Voted in by AAG members
- Advisory role to president and the board of directors
- Great entry level position with potential to greater leadership positions
- Monthly board meeting attendance required

### VP of Communications Opening

- Flow events and marketing information to communications team so all are informed and can properly promote the AAG events

### Committee Member Openings

Not required to attend monthly board meetings but may have to attend committee meetings

### Social Media Master

- Works under the VP of communication
- Creates Facebook and Instagram events and posts of all AAG programs, exhibitions (calls for art, receptions and exhibitions), workshops, and monthly general meetings

### Meeting Programs

- Works with VP of Art to select presenters for the monthly meetings
- Gathers information about presenter's program, images of artwork, and contact information

### Hospitality Co-Chair

- Works with the Hospitality Chair to provide refreshments funded by AAG at the AAG monthly meetings and other events

# Welcome New AAG Members

Penny Bentley  
Diane Gaffney  
Michelle Gayler  
Rosalie Kirkman

Baron Summers  
Padmaja Tangallpalli  
Nori Thorne  
Dolores (Lennon) Vogel

# Professional Tip of the Month

The Business of Art is uncomfortable and often unfamiliar. Artists would rather be making art than anything else. This page is devoted to tips for running your art business. Whether you are new to the art world or a seasoned artist you will find many of the ideas shared here helpful, informative or perhaps they act as a reminder of what you need to do.

## Preparing for Show Season

It's show season! So often I hear from artists how overwhelming this time of year can be. Here is a list of suggestions to help you navigate the myriad of show opportunities coming up this season.

- Make a list of the calls for art that appeal to you. Include entry deadlines and show dates. This will help you decide which art pieces you want to enter in each show and help you manage your time.
- Carefully read the entry guidelines and requirements provided by the art show organizers.
- Make sure you understand the submission deadlines, entry fees, and any specific instructions.
- Choose the pieces you want to submit for the show. Consider the theme, size, and medium of your artwork in relation to the show's theme or requirements.
- Treat virtual/online shows as though they are in person so that you are not showing the same work in multiple shows online simultaneously.
- Create an inventory list that includes the title, medium, dimensions, and price of each artwork.
- Take high-quality photographs of your artwork for digital submissions.
- If submitting digitally, make sure your image files meet the specified format and resolution requirements.
- Label your image files with clear titles and your name.
- Ensure your artwork is clean, in good condition, and properly framed or mounted.
- Attach labels with your name, contact information, and the artwork's title to the back of each piece.
- Pay any entry fees and keep a record of payment.
- Fill out the entry form provided by the organizers accurately.
- Write an artist statement that explains your work, its meaning, and your creative process.
- Create a brief artist biography highlighting your background, experience, and artistic journey.
- Prepare promotional materials like business cards or postcards to distribute at the art show, if allowed.
- Make arrangements to deliver and pick up your work on the designated dates.
- Prepare to engage with attendees, answer questions about your work, and network with fellow artists.
- Remember to enjoy the art show experience and connect with fellow artists and art enthusiasts.
- Distribute the show's marketing materials. This may include social media posts/reposts, mail or distributing postcards to neighboring businesses.
- Send out invitations for the opening reception and distribute press releases to local media outlets. Invite art critics, curators, and potential buyers.
- Consider hosting gallery talks or workshops, if appropriate, during the exhibit to engage with visitors and share insights into your artistic process.
- After the exhibit, follow up with attendees, thank them for their support, and provide information on how to purchase your artwork if they couldn't attend the opening.
- After the exhibit, follow up with the show coordinator to thank them for their support.

The Professional Tip of the Month is a resource provided by the Arizona Art Alliance and is written by the president, Tess Mosko Scherer. Email Tess with your feedback, comments or interests at [info@AzArtAlliance.com](mailto:info@AzArtAlliance.com) or call her directly at 928-300-7185. For more information about Arizona Art Alliance go to <https://azartalliance.com>.





## Recurring Opportunities

### Open Studio

**Mondays 8:00 a.m. - 12:00 pm**

**Wednesday 1:00 p.m. - 4:00 pm**

No open studio on Wednesday, October 11

Members Free / Non-Members \$10

Easels and tables provided - bring art supplies

Come experience the benefits of sharing creative energy with other artists. Contact: Carole Matthews 630-319-5737

### Life Drawing

**Tuesdays 9:30 am - 12:30 pm - Alternates between gestures & long poses**

**Thursdays 6:00 - 9:00 pm - Gestures**

The return of Thursday morning sessions will be announced

Members \$10 / Non-Members \$15

Easels and tables provided - bring art supplies

Come join the great models and enjoy creating next to other artists. Contact: Tom Mura at [tommura2@gmail.com](mailto:tommura2@gmail.com)

### Sculptors Group

**Saturday, October 7 from 10:00 am - 12:00 pm**

The Sculptors Group's monthly presentations cover a wide range of art styles from clay, to metals, to fabric, to glass and more. The October presenter, Debra Kay, is a quilter, fabric artist who creates pieces using a wide variety of materials and the colors of the desert. For more information or to recommend presenters, contact John Kaskela at [desertzilla057@gmail.com](mailto:desertzilla057@gmail.com).

### Photography Group

**3<sup>rd</sup> Monday of the Month 6:00 - 9:00 pm**

AAG celebrates this medium with a group dedicated to helping photographers develop their craft, expand their abilities, and show off their artistic efforts. All skill levels are welcome. Email Patrick Williams at [aagphotographygroup@gmail.com](mailto:aagphotographygroup@gmail.com) to join.

### Critique Group

Small groups of about ten artists meet monthly for a group critique. It is open to all AAG members and once the maximum is reached the group is closed and a wait list is started to form a new group. If you are interested in participating send an email to [info@arizonaartistsguild.net](mailto:info@arizonaartistsguild.net).

Visit the website for schedule updates

## Outreach Programs

### Veterans & Creative Distraction

**Collage with David Bradley**

**October 28, 2023**

**10:00 am - 2:00 pm Veterans (in Person)**

**2:00 pm - 3:00 pm Creative Distraction (via Zoom)**

This class is open to Veterans, healthcare workers or anyone experiencing loss, grief or isolation.

#### Description:

In this class we will focus on 9 tips to make your collage more interesting and leave with a finished collage. No previous experience is required. All supplies will be provided in the Veterans class.

Supplies for Creative Distraction are available if needed.

Email a request to [ArtistsofAAG@gmail.com](mailto:ArtistsofAAG@gmail.com).

#### Registration:

Veterans: email [AristsofAAG@gmail.com](mailto:AristsofAAG@gmail.com)

Creative Distraction: <https://us06web.zoom.us/meeting/register/tZUrd-uopjktHtyOheSmABLBoHnOLOjGBqgy>

Once you register, you will be emailed a link to receive your log in link.

### Creative Journey

**Memory Box or Portable Altar With Kristel Nielsen & Tess Mosko Scherer**

**October 28, 2023**

**3:00 - 5:00 pm Creative Journey (in person)**

This class is open to Veterans, healthcare workers or anyone experiencing loss, grief or isolation.

#### Description:

Memories are potent. It is important to honor those memories. In this class we will explore ways to preserve keepsakes, photographs or other ephemeral materials that hold special memories for you. Although we will provide a variety of containers (cigar boxes, candy mint tins) you are welcome to bring your own box, your own photographs, fabrics and any special items to personalize your memory box. No previous experience is required.

**Registration:** email [ArtistsofAAG@gmail.com](mailto:ArtistsofAAG@gmail.com)

Visit <https://arizonaartistsguild.net/schedule-of-virtual-outreach-classes/> for additional information

## Thank You For Your Support!



**Arizona Art Supply** we appreciate your continued generosity to AAG. Monthly donations support the raffle which in turn supports Outreach and Scholarship Programs. Artists, be sure to visit Arizona Art Supply for all of your art materials.


4025 N 16th Street, Phoenix 602-264-9514



Thank you **Scottsdale Printing** for your beautiful work on the newsletter and tending to our printing projects. We appreciate your excellent service and attention to detail. Artists, be sure to visit Scottsdale Printing for all of your printing needs.

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