

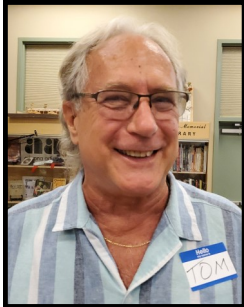
November 2023



Newsletter

18411 N. 7th Avenue Phoenix, AZ 85023 602-944-9713 PO Box 41534 Phoenix, AZ 85080

President's Note



Hello Art Lovers,

I hope that this finds you all doing well. A reminder to do some shopping at our Art Supply and Exchange. Monies from art supply sales help fund our visual arts scholarships program. That is an easy way to pay it forward and stock up on the supplies that you need. Thanks in addition to the generosity of our members that donate directly to the program; AAG has awarded over \$100,000 in scholarships since 1993 to full-time art students enrolled in Arizona accredited colleges and universities. In addition to their scholarship awards, the students' work is featured in exhibitions in alternate years at either the Shemer Art Center or the West Valley Art Museum.



I must admit that since I got involved in the art world I have met some of the nicest, hard-working people that don't hesitate to give back, share their kindness and build lasting friendships. Caring and kindness to others is part of the spirit of art. Whether it is by our arts social voice or just our sharing what we do to help other artists and fellow human beings. The holidays will be upon us soon. Giving back, paying it forward, and helping out just makes your own heart stronger. When you look in that mirror in the morning your point of view may just be a better you. Best wishes to all for a happy, artful holiday season!

Tom Mura

Artist of the Month



David Lloyd Bradley

David Lloyd Bradley

Born in Louisiana, David Lloyd Bradley has lived an artistic life since reading the biographies of Michelangelo and Leonardo da Vinci at age 11. To be an artist seemed to be the best career choice for someone who loved to "make things". Since earning a Master of Fine Arts degree in 1981, he has worked, created, and taught about clay, and creativity. His current body of work is inspired by the birds, fish and other wildlife on his urban farm shared with his wife Tess Mosko Scherer.



Wheeling Flock

Arizona Artist Guild is a 501 (c)3 nonprofit organization led by volunteers dedicated to providing and promoting opportunities in the visual arts including exhibitions, education and outreach.

It's Time to Grow at...

18411 N. 7th Avenue, Phoenix, AZ 85023

Edward Sprafkin - "Creating Depth in Landscape Painting" in Oil or Acrylic

Saturday, November 4 from 9:00 am – 3:00 pm

Members \$70 | Non-Members \$80



Edward Sprafkin is an impressionistic painter whose favorite subjects include landscapes, portraits, and figures. He strives to create a great sense of depth, mood, and atmosphere in his paintings, regardless of their scale. Edward is just as passionate about teaching as he is about painting. Students will learn how to use the properties of acrylic and oil paints. Basic design concepts, light, form, and atmospheric perspective are covered. Students will learn how to select a "good" reference to paint and be introduced to new approaches in landscape painting that both oil and acrylic can provide. This workshop will be explorative for all.

Mark Christopher - "Capturing Colors of Fall" in Any Medium

Saturday, November 18 from 10:00 am – 3:30 pm

Members \$70 | Non-Members \$80

A nationally acclaimed artist and instructor, Mark Christopher creates artwork that evokes emotion and inspires his students to do the same. Though formally trained in physics, his two greatest passions, creating and teaching, have informed and altered his life's journey and have become his life's work. Join Mark for a workshop focused on capturing the natural beauty of the most colorful season. Mark will give you the tools, techniques, and concepts through live demonstrations and examples to create a perfectly harmonious fall scene. Open to any paint medium, students will be applying the lessons given to create a painting from scratch with one-on-one attention from Mark.



Ann Osgood - "Abstract Painting Journey" in Acrylic

Saturday, January 20 from 9:30 am – 1:00 pm

Members \$70 | Non-Members \$80

Ann Osgood, a full-time painter who enjoys working in a variety of styles, has work in collections across the country and has been the winning artist in many group shows. Abstract expressionist paintings are stories without words. They convey a feeling or idea that is created by the artist using their internal intuition. Marks, colors, brushstrokes, shapes etc. are used in an improvised way. What happens next depends on what came before. The artist takes a journey without a preplanned destination. It is this mysterious process to achieve a new thing of beauty with a life of its own that is the magic. Ann will share the process she uses to take this journey. Beginning with some exercises to explore individual mark making the class will start and work on the elements of design that will make our paintings our own.



For details and registration for all workshops visit the website

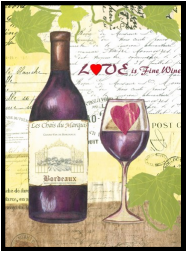
...AAG Workshops

18411 N. 7th Avenue, Phoenix, AZ 85023

Sherry Kimmel - "Painterly Collage" with Water Media

Friday, January 26 from 10:00 am – 3:30 pm

Members \$65 | Non-Members \$75



Sherry Kimmel has been exploring mixed media, mono printing, and collage since 2012. She has been teaching classes on these subjects at Arizona Art Supply along with other art clubs around the Valley. Sherry looks forward to opening your creative minds to a new way of expressing yourself through collage. In the morning an underpainting of the subject will be done and then painting and decorating collage papers for the collage process. In the afternoon the collage papers will be applied to the underpainting. Join Sherry for a great new learning experience in the "Art of Collage"!

Florine Duffield - "The Art of the Background"

Friday, February 23 from 10:00 am – 1:00 pm

Members \$35 | Non-Members \$40

Florine Duffield is an international award-winning photographer, painter, instructor, and author. Her incredible images have appeared in galleries and private collections throughout the US, the UK and at the Association of Photographers Gallery, London. The background has the incredibly important role of providing context and contrast for the main subject. Having a simple, harmonious background allows the focus to fall entirely on the subject. Florine will demonstrate how to get started with a background using primed, sketched-in subjects on canvas...still life & portraits. It will be a fun day, mostly hands on.



Share Your Knowledge & Skills in 2024

Be an AAG Workshop Instructor

AAG is currently scheduling workshops for 2024 and is looking for instructors. If you would be interested in sharing your knowledge and skills please contact the Workshop Coordinator, Cynthia Dunn-Selph at dunnselphc@yahoo.com. Please include a description of the class, minimum/maximum number of students, and what month you are interested in. Instructors are paid an hourly amount and the class fee is set by AAG. This is a wonderful way to share your work with this community and we look forward to hearing from you!

"Art washes from the soul the dust of every day life."

Pablo Picasso

For details and registration for all workshops visit the website

Bragging Rights

AAG Member's Exhibiting Artwork

Tess Mosko Scherer & Matthew Werner

“Personhood in the 21st Century” a 2-person exhibit at Paradise Valley Community College
Through November 19, 2023



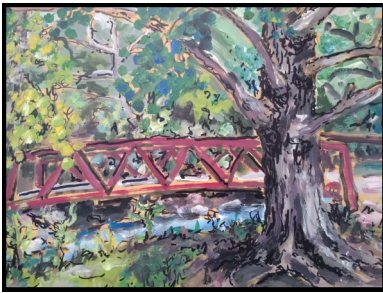
Tess Mosko Scherer
Variations of Voice



Matthew Werner
The Scars We Hide

Jim Kinne

A solo exhibition at Murray City Hall, Murray City, Utah
Through November 28, 2023



Bridge the Stream



Picnic in the Shade



Chief Wasatch

Arlene Miller & Melanie Harman

AWA (Arizona Watercolor Association) “Fall Exhibition” at Mayo Clinic
Through January 7, 2024



Arlene Miller
Greek Gate



Melanie Harman
Garden Worker

Have something to brag about? Send an email to the editor, Kimber Jones, at kkjones84@gmail.com.

Monthly General Meetings

Join us on the third Tuesday of each month from September through May for an evening of networking with artists of all media, informative and entertaining presentations by experts in their fields, critiques of members artwork, and competition for Artist of the Month. Members and guests may attend at 18411 N. 7th Avenue, Phoenix, Arizona 85023.

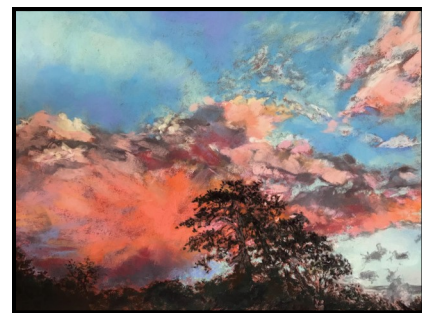
Tuesday, November 21 Meeting Agenda

5:00 - 5:30 pm Social Hour with finger food
Feel free to bring a brown bag dinner
5:30 - 6:30 pm Artwork Critique
6:30 - 7:30 pm Events overview and announcements
Followed by the program featuring a guest presenter
There will be no December General Meeting

November Guest Presenter - Carol Lei Bendell

Soft Pastels Demonstration

Carol Lei Bendell, a lifelong professional artist and illustrator, is an active AAG member who teaches visual arts at the SAS Youth Academy. She is active in the Arizona Pastel Artists Association, Northern Arizona Watercolor Society, Red Rock Pastel Society of Nevada, Pastel Guild of Europe, and Arizona Watercolor Association. Her work is frequently exhibited in various venues locally and nationally. She believes sky-scapes can be an especially interesting subject matter because of the possibility to interpret a short moment in time with expressive forms and intense colors. Join us at the November General Meeting when Carol will be demonstrating the painting of a sky-scape using soft pastels. Come and be inspired!



Carol Lei Bendell
*Westward Sky View
on a September Eve*

Artist of the Month Competition

The Artist of the Month is a competition open to **AAG members** who may bring **one** submission to the meeting and members vote for their favorite piece. Winner receives a ribbon, \$25 prize and the opportunity to compete for Artist of the Year, who wins \$100. All artists are celebrated at a show and reception for their work at the September meeting. Once an artist receives the Artist of the Month distinction they are ineligible to enter for the remainder of the year.

Requirements

- Artwork must arrive by 5:20 pm
- Participating artists must be members of AAG
- 2D artwork must be wired for hanging and no larger than 40 inches on the largest side
- Sculptures must be easily handled

Artwork is subject to the conditions of the Hold Harmless Agreement used in all AAG exhibits. Contact the Artist of the Month Director for a copy of the agreement. Visit the website for more details.

October Guest Presenter Highlights - John Erwin



John Erwin, a painter, sketcher and printmaker with 40 years of teaching experience entertained the group by painting two watercolors. John's sense of humor drew his audience in and kept them enthralled until he completed the dynamic Victorian house and lake landscape.

Get Your Artwork Critiqued

Members are invited to bring one piece of artwork to General Meetings to be critiqued. Critiques are led by art educators and professionals David Bradley and Ann Osgood. It is a great opportunity for gentle feedback. Please bring artwork to AAG by 5:20 pm.

Contact: David Bradley at davlbradly@gmail.com

Upcoming Events

Bucket List

Saturday, December 2 from 12:00 - 6:00 pm / \$10

Upon popular demand, another opportunity to cross figure modeling off of your bucket list! Also, artists of all media can do their thing for 6 hours for a great price! If you'd like to learn how to model for this event or for additional information, contact Tom Mura at tommura2@gmail.com.

Arizona Art Alliance's "Breaking Ground" In partnership with Ground Floor Artists

Exhibition: November 1—November 25

Reception & Awards Presentation: November 10 from 5:00—7:00 pm

13343 W. Foxfire Drive #3, Surprise, AZ

An exhibition of artwork created by Arizona artist-members of Arizona Art Alliance's member organizations

During the reception, Ground Floor Artists will host an open house with demonstration by the Studio Artists at Ground Floor Artists.

Nearly one-hundred works of art were entered into the show. Jurors Zach Valent and Jay Hardin had the daunting task of selecting the work for the exhibition. Thirty-eight pieces were selected for the show. Arizona Art Alliance has a strict jurying policy looking for artwork that exemplifies excellence in skill, originality, and expression.

2023 AAG Winter Exhibition

Exhibition: November 14 - December 19, 2023

Reception and Awards Ceremony:

Sunday, November 19 from 2:00 - 4:00 pm

Arizona Artists Guild

Jurors David Lloyd Bradley, and Britt Steinmann, and Ellen Nemetz selected nearly 55 paintings from over 100 entries. Come see \$900 in prize money be awarded!

Saguaro Holiday Art Markets

Saturday, November 11 & December 9 from 12- 4:00 pm

12802 North 22nd St, Phoenix, AZ 85022

Hosted by AAG members, Patty Bomberg Roth, Melanie Mead, and John Kaskela

One of a kind flowers, pendants, and jewelry/trinket holders. All types of artwork!

Tess Mosko Scherer & David Lloyd Bradley's Studio Open House

December 3, 10, & 17, 2023 from 11:00-3:00

4327 E. Lewis Avenue, Phoenix, Az 85008

Tess and David share a creative life in their home/studios located in central Phoenix. Although Tess works with paper and David with clay, themes of transformation and renewal predominate in both artists' work.

David elegantly combines his undergraduate degree in painting with his MFA in ceramics to achieve the painterly surfaces that capture the essence of the wildlife that surrounds him. He creates both functional ceramics and nonfunctional sculpture.

Tess' paper assemblages offer an intimate experience with subtle details, textures, and occasional words woven into her compositions. She works with experimental printmaking, papermaking, watercolor, pastels, colored pencils, and graphite on paper that is sculpted, torn, and sewn.

The studios are open throughout the year by appointment.

Mosko.Scherer@gmail.com | 928-300-7185 | MoskoScherer.com

DavidBradly@gmail.com | 602-828-4713 | davidbradleyart.com



Artstravaganza

Saturday, February 17, 2024 from 10:00 am - 5:00 pm

Save the date to join us for a fun-filled day of creativity, laughter, and color in artist-led activities in partnership with Arizona Art Alliance and AAG. Proceeds will go to outreach and scholarship programs. Contact Tess Mosko Scherer info@AzArtAlliance.com if you would like to be involved with this FUNraising event.

ARTSTRAVAGANZA!

Recurring Opportunities

Open Studio

Mondays 8:00 a.m. - 12:00 pm

Wednesday 1:00 p.m. - 4:00 pm

Members Free / Non-Members \$10

Easels and tables provided - bring art supplies

Come experience the benefits of sharing creative energy with other artists. Contact: Carole Matthews 630-319-5737.

Life Drawing

Tuesdays 9:30 am - 12:30 pm - Alternates between gestures & long poses

Thursdays 6:00 - 9:00 pm - Gestures

Members \$10 / Non-Members \$15

Easels and tables provided - bring art supplies

Come join the great models and enjoy creating next to other artists. Contact: Tom Mura at tommura2@gmail.com

Sculptor's Group

**Sunday, November 12th at 11 am at Desert Rat Forge
7645 E. Highland Rd, Cave Creek, AZ**

The group forum is for sculptors to exchange ideas and technical information about 3-dimensional art with monthly presenters that cover a wide range of art styles from clay, to metals, to fabric, to glass and more. Our November presenter will be blacksmith Paul 'Dief' Diefenderfer who says, "There is something magical about forming hot 2000 degree steel with a hammer." Space is limited so you MUST email John Kaskela at desertzilla057@gmail.com to attend and to get directions.

Photography Group

3rd Monday of the Month 6:00 - 9:00 pm

AAG celebrates this medium with a group dedicated to helping photographers develop their craft, expand their abilities, and show off their artistic efforts. All skill levels are welcome. Email Patrick Williams at aagphotographygroup@gmail.com to join.

Critique Group

Small groups of about ten artists meet monthly for a group critique. It is open to all AAG members and once the maximum is reached the group is closed and a wait list is started to form a new group. If you are interested in participating send an email to info@arizonaartistsguild.net.

Visit the website for schedule updates

Outreach Programs

November 25, 2023

Holiday Cards in Watercolor with John Erwin

10:00 am - 2:00 pm Veterans, Creative Distraction & Creative Journey in person

This is open to anyone who has attended Veterans, Creative Journey or Creative Distraction classes this year. There will be no additional classes on this day.

Description:

John Erwin will lead us on a watercolor adventure that can be a painting, or created into a card that you can keep or send to a loved one. No previous experience required. All supplies will be provided. Enjoy the holiday feast of turkey and all the fixings' as a way to celebrate the holiday season and express gratitude to our Veterans and all who have attended classes in 2023. This is always a fun day!

RSVP is required as space is limited.

Registration: email AristsofAAG@gmail.com

December 23, 2023

Alcohol Ink with Tess Mosko Scherer

10:00 am - 2:00 pm Veterans in person

Description:

Participants will finish the paperclay florals and ornaments from the September and October classes. Tiles, yupo paper and other materials will be provided to further explore the expressive and painterly properties of alcohol ink. This is always a fun class!

Prepare to get a little dirty!! No previous experience required. All supplies will be provided.

Neurographic Drawing

2:00 - 3:00 pm Creative Distraction via Zoom

Description:

In this class, participants will take the neurographic drawing skills and develop them further, taking the concept to the next level, focusing on color harmony and composition balance.

There is will be no Creative Journey today.

Supplies for the Creative Distraction are available if needed. Email a request to ArtistsofAAG@gmail.com for supplies.

Go to the website to register for both classes and for a Creative Distraction materials list.

Meet the Artist

Cynthia Dunn-Selph, AAG's newest director, is a mixed media artist and photographer that is retired and living with her husband in Sun City with their three cats. She is the proud mom of a great son, who also is an artist and a musician, and he is getting married in the spring. Cynthia is the first person to be featured in Meet the Artist.



What do you create? I play with every medium, but my current focus is encaustic painting (technique in which pigments are mixed with hot liquid beeswax and damar resin), collage, and monoprinting.

What inspired you to become an artist? Both of my parents were artists, so I don't think I had a choice as art has always been a part of my life. I received my first camera when I was 10 years old and have been taking pictures ever since, with experience in the old fashioned darkroom too. Now, with smart phones, everyone is a photographer, so I was drawn to the encaustic medium as a way to take my photos to another level. The look and feel of beeswax is like nothing else and I am loving my exploration of the medium, which has gone way past photo encaustic.

How do you hope to grow your art career this year? I'm looking forward to meeting and learning from other artists. I plan on challenging myself to explore mediums and styles that I'm not comfortable with and then hopefully, incorporate into my work.

What is the biggest challenge of creating your artwork? To be okay with work that I consider unsuccessful; to learn from what didn't work and try again.

What other activities do you enjoy? I enjoy teaching, especially being able to introduce something new to someone, or a new way of working with a medium. I love seeing those "aha" moments. I also run a postcard exchange group on Facebook that is great fun.

What is your No. 1 suggestion to new artists? Try everything. When you see something you like, study how the artist did it, try to duplicate it, try doing it another way, try doing it in another medium. Be open to experimenting and let go of it needing to be perfect.



You can see Cynthia's work online at alldunnart.com along with All Dunn Art on Instagram and Facebook.

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Professional Tip of the Month

The Business of Art is uncomfortable and often unfamiliar. Artists would rather be making art than anything else. This page is devoted to tips for running your art business. Whether you are new to the art world or a seasoned artist you will find many of the ideas shared here helpful, informative or perhaps they act as a reminder of what you need to do.

Writing your Artists Statement by H.E.A.R.T.

Writing an artist statement can be a daunting task. Knowing what to say about your work, your process, and your expression is not always easy and generally does not come naturally to most artists.

Every artist has a story to tell. What is your story? What story are you telling in your work? It is imperative to take time to reflect on your art-making practice. This is an opportunity to see yourself from a different perspective, to open your narrative and broaden the conversation between yourself, your work, and your audience. Your art practice is not just about the act of making art. It is important to articulate what motivates you, what inspires you and how, in turn, your work touches others. The artist statement is your opportunity to create a narrative around your art, your style and artistic practice.

To do this, you have to be willing to take a deep and honest look at yourself, your practice, and your art. The artist statement should include the following:

- **History:** identify the significant aspects of your personal history that informs your art or identity as an artist
- **Emotions:** realize the emotional response evoked by your work
- **Aesthetic:** look for a new way to understand your artistic process and aesthetic; learn to articulate the aesthetics of the work
- **Reasons:** understand your personal reasons for doing the work
- **Technique:** think about yourself, your art and your art making practice in a new way
- **Themes:** identify a common thread or theme in your work/body of work

Over and over, I hear artists say that they are not sure what to say when someone asks about their work. Because of this, I have compiled a list of questions to help artists move beyond the quicksand. See the January issue for the list of questions.

If you are actively engaged in making and showing your work, you should be writing a general artist statement, statements for each series, theme or body of work, and for the important or pivotal pieces.

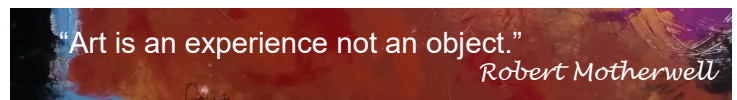
TIPS:

1. Your artist statement should be clear, concise, and to the point.
2. Your artist statement should explain what your work is about, what inspires you, and what message you are trying to convey. Be specific and its ok to use concrete examples.
3. Your artist statement should reflect your personality, your passion, and your unique perspective.
4. Write in the First Person: Use your own voice but use your professional voice.

Edit and revise: Go over it with a fine-tooth comb. Ask trusted friends, family, or colleagues to read your statement and provide feedback. This will help ensure that your statement is clear, concise, and effective without spelling or grammatical errors.

Remember that your artist statement is an important part of your overall brand and should reflect your style, vision, and values. Take the time to craft a statement/s that accurately represents who you are and what you stand for as an artist.

The Professional Tip of the Month is a resource provided by the Arizona Art Alliance and is written by the president, Tess Mosko Scherer. Email Tess with your feedback, comments or interests at info@AzArtAlliance.com or call her directly at 928-300-7185. For more information about Arizona Art Alliance go to <https://azartalliance.com>.



Calling All Artists

Arizona Art Alliance 2023 - 2024 Season

AzAA will be hosting the following shows for the 2023-2024 seasons. All AAG members are welcome to enter.

Interpretations IX WHAM

Exhibition: March 1 - March 31, 2024

The Heat is On Arizona Art Alliance

Exhibition: Summer 2024

Online Exhibition

For more information on Arizona Art Alliance exhibitions visit <https://azartalliance.com/calls-for-art/>

Arizona Artists Guild 2024 Spring Abstract/Non-Objective Exhibition

Exhibition: April 15 - May 14, 2024

Entry: February 17 - March 17, 2024

Contact: Melanie Harman at aagimages3@gmail.com or 602-

Welcome New AAG Members

Mike Doland

RJ(Robert) Fryer

Lexie Kathryn Isaacks

Susan LaPlante

Spencer MacKay

Lis Pray

Shakey Walls

Shelley Whiting

Art Supply & Exchange

The Art Supply Exchange is one of AAG's most popular programs due to its gently used supplies and books available at reasonable prices.

Exciting new arrivals:

Beautiful selection of floating frames

Expansive selection of 40 x 60 Crescent rag mat board

High quality easels

32 x 40 inch foam core

Half inch canvas

Stamps

Ribbon

Stop by during open studios. If you find gently used supplies while cleaning, AAG would welcome your donations!

Contact: Carol Matthews at 630-319-5737

Know Your Black Pigments

- **Mars Black (also Black Iron Oxide)** is considered the most non-toxic black paint and is opaque and fast drying. It has a slight warm tint but is considered more of a neutral black, which means it is good for mixing and does not appear too blue or too brown.
- **Lamp Black or Carbon Black** is the strongest black and has a slightly cool undertone. It is the most transparent of the blacks and appears quite blue.
- **Bone Black**, an ancient color, is formed from the burning bones where impurities provide a slightly warmer undertone.
- **Ivory Black** it is made from the dry distillation of degreased animal bones and has a warm brownish tint.
- **Attrament black** has a greenish warm tint.
- **Asphaltum or Gilsonit** pigment is otherwise known as bitumen. It's a transparent, brown-black brown mineral pigment used in glazes for depth and warmth.

Thank You For Your Support!



Arizona Art Supply we appreciate your continued generosity to AAG. Monthly donations support the raffle which in turn supports Outreach and Scholarship Programs. Artists, be sure to visit Arizona Art Supply for all of your art materials.


4025 N 16th Street, Phoenix 602-264-9514



Thank you **Scottsdale Printing** for your beautiful work on the newsletter and tending to our printing projects. We appreciate your excellent service and attention to detail. Artists, be sure to visit Scottsdale Printing for all of your printing needs.

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