Pg.1 September 2021





Newsletter

A WORD FROM AAG PRESIDENT, DAVID L. BRADLEY



Hello Artists!

As your new President I am pleased to welcome you back from a most unusual period of isolation, separation and fear. Even though the pandemic is still with us, we have learned how to live with the unknown and overcome our fears while finding ways to function in a near-normal manner.

For the first time in nearly

100 years we will present AAG Meetings in a hybrid format - face-to-face and via zoom. We have worked hard since June to perfect this hybrid format (thanks to John Erwin

for letting his workshops be the experimental lab) that will provide a positive experience for those in the room and for those at home. This will allow the participants from home to hear what facilitators say and will also allow them to be heard by everyone in attendance. I will continue to do the critique along with Ann Osgood and Art Smith, who will join us from Mt. Holly, New Jersey.



AAG received a \$6000 grant from the AZ Commission on the Arts from the CARES Act that paid for two new laptops and the new ATEM Mini Pro switcher that allows professional level control of the audio and video. The Cares Grant also paid for printing and mailing the newsletter for all members last year. Thanks to Rae Getz for doing such a great job producing the newsletter and keeping everyone informed of AAG events. If you enjoyed getting the newsletter by mail, you may want to consider upgrading your membership to continue to receive it by mail.

Another exciting change this year is the requirement for every artist who enters an AAG juried exhibition to include a brief bio/artist statement describing the type of art you make and your background. This will help viewers know more about you and your art. Galleries and many non-AAG exhibitions require this. This will help you know how to describe your artwork when people ask. Jasmine Andrews-Colibri is the new Vice President for Exhibitions, and she brings a fresh vision to our upcoming exhibitions.

This year will be an exciting year with lots of

opportunities for creative thinking and establishing new practices in every aspect of our lives. Our work lives have been transformed, travel has been cut back, masks are federally mandated, and vaccinations abound. But for how long will these new



paradigms exist? I think we will never be able to return to the pre-Covid life. Zoom is a part of life and allows us to connect with others outside our geographic boundaries and relieves us from having to travel to attend meetings or workshops.

We need to continually look for new ways to connect, new ways to communicate, new ways to exist as artists and as an arts organization. Technology is changing rapidly and we all need to keep up or we risk becoming irrelevant and obsolete. AAG continues to look for ways to stay relevant, however that is going to require an open mind as the world continues to rapidly change. In order to maintain relevance we have to invest our time and resources in new, creative ways, taking advantage of technological advances and new ways of conducting our business. I am confident that we can remain relevant but it will take effort from all of us to do so.

If you have a suggestion for how to improve AAG send me an email at davlbradly@gmail.com, or call/text me at 602 828 4713.

Enjoy September/October! Fall is coming!

David

Pg. 2 September 2021

2021-2022 AAG Slate of Officers

Every September AAG votes for a slate of Officers to lead AAG into the future. Join us at the September meeting, via zoom or in person to cast your vote for this year's leadership team:

President: David L. Bradley Past President: Ivan Halvorson

Director: Alice Pelchat Director: Alicia Plogman Director: Rae Getz Director: Carole Matthews Director: Tess Mosko Scherer

President's Team

President: David L. Bradley Secretary: Ann Osgood Treasurer: Joan McGue

Vice Presidents:

Art: David Bradley

Community Outreach Program:

David Bradley Bruce Sink Tess Mosko Scherer

Exhibitions: Jasmine Andrews-Colibri

Communications: interim Tess Mosko Scherer

Membership: Laura Cohen-Hogan

Facilities: Jim Kinne

Meeting Logistics: Tom Sharp

Welcome NEW MEMBERS

Amy Brudi | Marilyn Burrows Marty Conner | Irene Hesch Steve Hoffman | Megan Jonas Allison Kantor | Sundsmo Lark Patricia Ribeiro | Mary Sterenberg

> GOLDEN MEMBER Janice O. Bell



COVID POLICIES 2021

GENERAL MEETING OUTLINE

5pm-5:30 pm Social time

5:30-6:30 Critique

6:30-6:40 Break / Purchase Raffle tickets

6:40-7:15 Business meeting

7:15-7:25 Break

7:25-8:15 Presentation

8:15 Meeting Adjourned

2021/2022 General Meetings will all be in a Hybrid format. Members and guests will be able to attend either in person (limited to 40) or via zoom.

Everyone must RSVP on the AAG website indicating which way they will attend. If attending via zoom once you RSVP you will receive a zoom link. It's easy, simply click "Click here to RSVP for the September meeting". Fill in the form and click submit. Zoom allows more people to attend than can safely fit into the meeting room. Now you don't have to even get dressed, much less drive to attend the meetings, and you can participate in the Critique and discussions just as if you were in person.

The pot-luck has been suspended due to Covid. We will have bottles of water and some cookies. Please do not bring refreshments as is customary.

Please see page 9 for important information about applying to the **Artist of the Month Virtual Competition.**

Images for Critique may be submitted online through the website as well as brought to the monthly meeting. To submit online, simply fill out the submission form and upload your image. Contact David Bradley if you need assistance.

The Critique will continue to be led by David Bradley, Ann Osgood and Art Smith, pictured below.



The board of AAG takes the health and safety of its members very seriously. That is why those attending the General Meetings, Life Drawing and Open Studio are required to wear masks, maintain 3 feet distance with others, and allow a temperature check upon entering the building. These measures will help stop the spread of Covid and the flu. If you prefer, you are invited to attend most activities via zoom instead.

Pg. 3 September 2021

SEPTEMBER GENERAL MEETING



PRESENTER: David L. Bradley **Topic:** Creativity

David will share insights on Creativity gained from world travels and scholarly research. Creativity is defined as the use of the imagination or original ideas, especially in the production of an artistic work. Creativity is a skill that can be utilized in every aspect of life, from the choice of clothing we wear to the way we decorate the living room. Too often, we settle for the status quo, for "good enough" instead of taking risks and trying to go beyond what we have done before. David will share tips and exercises for enhancing your own creativity. The trick is to do them regularly so they become habits.

David L. Bradley is professor of Art at Paradise Valley Community College. He has traveled widely and led many study abroad programs taking students to China, Vietnam, Cuba, and Mexico. He went to the Balkans in 2017 for a sabbatical project to meet artists who make art on social justice themes. In 2020 he was awarded a Research Fellowship from the Maricopa Community College District to study how to enhance creative thinking in his classes. David will give a multimedia presentation that will give you ideas for ramping up your own creativity.

SCULPTORS GROUP



STUDIO VISIT WITH JEFF ZISCHKE

Sunday, September 19 9:00 a.m. to 10:00 a.m.

Location: 6400 East Cholla, Scottsdale

RSVP: email John Kaskela with your name, email address

and the number of people in your party.

desertzilla057@gmail.com

Jeff Zischke is an artist and designer who has achieved international exposure and recognition with many art installations and design projects worldwide. Jeff explores the cutting edge of sculpture, public art, mixed media, and lighting installations. His permanent and temporary projects draw inspiration from organic shapes and modern technology using materials from bamboo to plastics, steel and computer controlled LED light fixtures, He creates interactive installations that respond to nature as well as the urban environment.

About the artist's work:

His sculptural environments embody local identity and invite residents to form a personal and dynamic relationship with the art and the place. Each project becomes tied to it's environment through the use of local materials and working processes, strengthening community connections.

Upcoming Sculptor's Group meetings are currently being planned. The meetings are open to member artists of the Arizona Artists Guild - you don't have to be a sculptor to attend. Sometimes its good to learn something new to bring back to your art practice!

Pg. 4 September 2021

2021-2022 Exhibition Update

AAG is excited to announce that we will be hosting hybrid exhibitions for the 2021-2022 season. Jasmine Andrews-Colibri Vice President for Exhibitions brings a fresh vision to our upcoming exhibitions. She has been working tirelessly to plan and schedule this year's events. Be sure to visit the website for updated information. In the meantime, get into your studio to make work for the upcoming shows!

ARTISTS OF THE YEAR 2021

Exhibition dates: September 21-October 19, 2021

Opening Reception: September 21, 2021

Accepting Entries: September

WINTER EXHIBITION

Exhibition dates: December 5, 2021-February 6, 2022 Opening Reception: December 5, 2021, 12-4 pm

Entries: Friday, October 15-Monday, November 15, 2021

Associates Body of Work

Exhibition dates: TBA Opening Reception: TBA

Entries: TBA

VETERANS CERAMIC ART EXHIBITION

Exhibition dates: May 21-June 25, 2022

Opening Reception: TBA

STATEWIDE JURIED EXHIBITION

Exhibition dates: TBA Opening Reception: TBA



2020 Best of Show award recipient, Kris Kollasch

2021-2020 Guild School of Art Workshop Schedule

Workshops will be produced hybrid. Participants can attend via zoom or in-person. Schedule is currently underway, please visit the website for updates.



John Erwin Snow Capped Mountains, Leaves and Florals October 22 | 10 am to 1 pm members: \$35 | non-members: \$40

Stan Kurth Intuitive Painting with Ink, Watercolor and Gouache on Paper November 6 | 10:00 am - 3:00 pm members: \$70 | non-members: \$80



Pg. 5 September 2021

AAG Membership UPDATE

For nearly 100 years AAG boasts a vibrant community of artists working in a wide array of mediums. AAG members tend to be open-minded and generally encouraging to one another. This diversity inspires and ignites creativity.

Membership Levels:

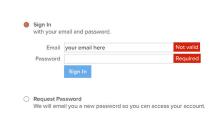
There are three classifications of membership: Associate, Juried, and Life Member.

Associate Member: must be at least 18 years of age. Upon joining AAG one is an Associate Member. Associate Membership benefits include but not limited to: attending AAG meetings, social activities, Open Studio, Life Drawing, and workshops, receive a discount on AAG Workshops and exhibition fees and are eligible to enter AAG sponsored art exhibitions designated by the Board.

Juried Member: once the Associate member's artwork has been accepted in three (3) AAG juried exhibitions they are eligible to apply for Juried Member Status. In addition to the benefits of the Associate Member, Juried Members may participate in special events and opportunities designated for Juried Members only.

Life Members shall be approved by a quorum vote of the Board and shall have the same privileges as Juried Members.

Yearly dues are \$45 which provides online access to the newsletter and the membership directory. For \$55 you can have the newsletter and directory mailed to you.



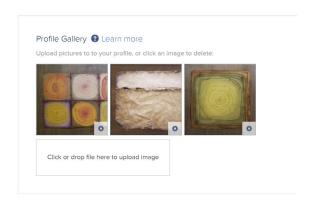
CHANGES TO THE APPLICATION PROCESS

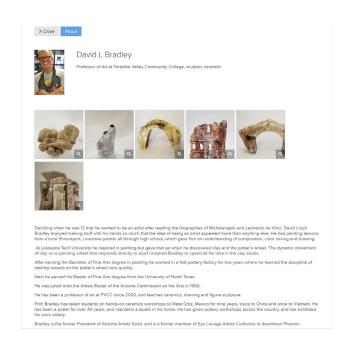
AAG is now using **MembershipWorks** to manage our membership database. The automated process is easy to use and offers so much more flexibility. Once you have completed the online form, be sure to request a password. After you enter your password you can edit your profile which will be included in the membership directory. You can add a photo of yourself, images of your artwork, a brief bio, links to your social media accounts and website. This is a to convenient way to share your information with all AAG members. It is one more way AAG is working to bridge the gap formed during isolation during the pandemic.

above: The login box on the membership page of the AAG website. Once you join or renew your membership you will need to request a password.

below: Once you have logged in you can easily upload images and information about yourself.

at right: A sample of a completed profile.





Pg. 6 September 2021

OUTREACH EXHIBITIONS

An art exhibition in partnership with The Beattfudes Assisted Living Community, a senior care facility in central Phoenix. Juried Members of AAG are invited to a one or two-person three-month-long exhibit. Rotating quarterly, residents of the Beattfudes and their families enjoy the changing exhibitions and the opportunity to enjoy art when often they cannot get out to experience it at museums or galleries.



BEATITUDES: VISION OF POSSIBILITIES

1610 W. Glendale Ave, Phoenix.

AAG juried members are eligible to exhibit at The Beatitudes for a three-month long exhibition.

Contact: Hank Keneally | hank.keneally@gmail.com

Carole Matthews and Maria Karlosak currently exhibiting



Although the Beatitudes and Devonshire are not open to the public during this time, AAG's exhibition gracing the walls of the Beatitudes brings enjoyment and inspiration to the residents who are Sheltering at Home there and the staff that serves them.

pictured above: artwork by Maria Karlosak at left and by Carole Matthews at right.

Many AAG members are participating in the Fall **Studio Tours.**



October 23 & 24 Sunnyslope Studio Tour facebook.com/SunnyslopeStudioTour



November 19, 20, 21 + 26, 27, 28 Hidden in the Hills Studio Tour sonoranartsleague.org

Studio tours are a fun way to get to visit with local artists, see an abundance of their work and perhaps even get a glimpse into their working environments. Visit the websites and map out where you want to go to make it a positive and fun experience.

DIGITAL MEDIA LABS WITH TESS MOSKO SCHERER



This fundraiser for Arizona Art Alliance is open to all members of the Arizona Art Alliance - that means all members of AAG.

If you are new to social media or just want to learn

more about how to leverage your message on social media, this lab is for you. Topics covered: posting, creating events, sharing, business tips, marketing strategies. photo editing, and more. Each session is driven by the needs of the attendees. In addition to skill building together we define your goal for using social media and build a strategy for success.

Monthly on the 2nd and 4th Friday pre-registration is required.
4327 E, Lewis Ave. Phoenix, Az 85008
928-300-7185 | info@AzArtAlliance.com
Alternate locations are available by request.

Pg. 9 September 2021

ARTIST OF THE MONTH/ARTIST OF THE YEAR

Congratulations 2020-2021 Artist of the Year winner, Henry Bosak for COF-FEE WITH THE FAMILY, pictured below.

Artist of the Month Virtual Competition

This monthly friendly-competition is open to all AAG members. Due to Covid-19, the competition will continue to be held virtually.

Here is how it woks:

Submit your entry through the online form by the Friday before the general meeting. Participants are invited to bring their work to the monthly meeting so they can be viewed in person, however they must be submitted digitally. Members vote via the form on the AAG website. Each member is invited to vote for one piece of art by the 30th of each month. Winners will be announced at the following monthly meeting. Winning artwork will be posted on the AAG website and social media. Each Artist of the Month winner receives a ribbon, a cash prize of \$25, and the opportunity to compete



for Artist of the Year. Once an artist receives the Artist of the Month distinction they are ineligible to enter for the remainder of the year.

Bosak

ARTIST OF THE YEAR:

This annual competition is open to the year's winners of the Artist of the Month. Members vote for the Artist of the Year in May. The Artist of the Year wins a cash prize of \$100. The Winner is ineligible to enter the competition the following year.

Artist of the Month/Year Annual Exhibition:

Every September the Artist of the Year and the Artists of the Month are celebrated in an exhibition and reception at the September meeting. Each artist is asked to submit 3 pieces of art for exhibit for a few weeks in September. More information about this show will be sent to the participating artists.

Artists of the Month/Year 2021 Exhibition

Exhibition dates: September 21-October 19, 2021 Opening Reception: September 21, 2021

Accepting Entries: September

This year's exhibition includes: Henry Bosak (Artist of the Year), Alice Pelchat (pictured above), Douglas Sydnor, Maria Karlosak, Jana Lee L Aspin, Sun Bauer, Martina Lomas, Mikii Bendotti, Melanie Harman, Craig Anthony Lomas

AmazonSmile

If you shop on Amazon, consider choosing AmazonSmile , which works exactly like Amazon, with a percentage of each purchase contributed to the charity of your choice. Be sure to select Arizona Artists Guild as your charity. At no additional cost to you, this is a great way to support the Outreach, Scholarships and programming at Arizona Artists Guild.



Pg. 10 September 2021

A few more words from AAG President, David L. Bradley.....

It is the dedication of the board, committee chairs and committee members that make AAG an important part of the AZ arts community. I want to acknowledge last year's Leadership Team for all the time and effort they put into making sure AAG stayed active while other businesses were shutting down. Ivan Halverson was our fearless leader keeping spirits up during the shelter-in-place period. Tess Mosko Scherer kept AAG members connected through zoom, the website and social media. She worked diligently with Joan McGue, treasurer, Laura Cohen-Hogan, membership, Rae Getz, newsletter, Carmen Timm, workshops, and Rich Orbon, life drawing to pivot with the changing tides brought on by the pandemic. Tess and I



presented online art classes for Veterans and Survivors of Suicide that extended AAG nationwide via zoom.

Alicia Plogman and Alice Pelchat continued to run the Art Supply Exchange during the shut down which generated much needed revenue for AAG, but more importantly, they created a safe place to gather and connect while shopping and donating art supplies.

Thanks to Vivian Andersen for taking on the newly updated and revised AAG website. The website will continue to be your source for information on everything AAG. Check out the membership directory, and be sure to update your own listing with pictures of yourself, your artwork and a brief bio.

I look forward to working with all of the leadership team this upcoming year. It is going to be great!



ART SUPPLY EXCHANGE SALE

Frames, paint, paper, brushes, easels and more!

The Art Supply Exchange is one of AAG's most popular programs. Donated gently used art supplies are available at very reasonable prices.

If interested in donating or purchasing supplies e-mail Alicia Plogman: aplogman@icloud.net or call 602-944-9713.



AAG - LIFE DRAWING

TUESDAYS 9:30 AM - 12:30 PM
MEMBERS \$10.00 | NON MEMBERS \$15.00
NO INSTRUCTION

Easels and tables provided or you may bring your own. Bring supplies For more information, contact John Hickman:

AAG - OPEN STUDIO

Mondays 8 AM - 12 PM | Wednesday 2:30-5:30 PM

MEMBERS FREE | NON MEMBERS \$10.00 Easels and tables provided or you may bring your own. Bring supplies.

For more information on donating or shopping contact Alicia Plogman: aplogman@icloud.com

Pg. 11 September 2021

The Gratitude Project organized by The Arizona Art Alliance



The Gratitude Project is an exhibition of 6-inch x 6-inch floral-themed paintings by members of the Arizona Art Alliance. The theme of gratitude is represented by flowers as a way to acknowledge and thank Healthcare Workers during the time of Covid. It is customary to say thank you with flowers – what better way than with art!

The paintings will be on permanent display at the Phoenix Veterans Administration Medical Center; and on temporary exhibition at the Mayo Clinic.

How to participate:

Canvases are available through the Arizona Art Alliance, the Arizona Artists Guild, and the participating arts organizations. You are welcome to use your own 6-inch x 6-inch canvas board. Any two-dimensional medium may be used to create a floral themed work of art.



Guidelines:

Each artist may donate multiple floral works of art on 6-inch x 6-inch canvas boards. Floral themed work only.

Be sure to print legibly on the label on the back, providing as much information as possible. Canvases may be picked up and dropped off at the participating arts organizations, the Arizona Artists Guild or the Arizona Art Alliance.

AAG – Mondays 8-12 | Wednesdays 2:30-5:30 or by appointment APlogman@icloud.com AzAA – by appointment info@AzArtAlliance.com

Time line:

December 15, 2021: last day to donate works of art.

February 1, 2022: Arizona Art Alliance Virtual Exhibition of the Gratitude Project opens. There is no end date for this exhibition

Installation of the Gratitude Project at Phoenix Veterans Administration Medical Center: TBA

Mayo Clinic temporary exhibition: TBA Other area hospitals participation: TBA

Virtual Exhibition:

Each 6-inch x 6-inch floral work of art will be photographed and included in the Arizona Art Alliance virtual exhibition along with the information you provide on the label. This is intended to allow people to contact you directly with inquiries.

Pg.12 September 2021

AAG's Community Outreach Hybrid Art Programs Classes are held on the Fourth Saturday of each month. Be sure to visit the website for detailed information

Since its inception in 1928, Arizona Artists Guild has promoted the arts through education, exhibition and outreach.



Community outreach is the cornerstone of the Arizona Artists Guild's activities and is the main focus of our organization. We recognize the impact that art has on people's lives and it's potential for facilitating healing which is immeasurable. Guild members and Outreach Program participants alike relate stories about how their lives were changed through their own exposure to Fine Art, be it at an early age or later in life when they could pursue a life long urge that had been repressed due to family and career obligations.

AAG provides free monthly art classes to Veterans and Survivors of Suicide who find an improved quality of life through making art. These classes are made possible through grants from the Arizona Art Alliance and Your Art Your Story and donations from people like you. Please consider contributing today to ensure the continuation of these important programs.

Program Directors, David Bradley davlbradly@gmail.com | Tess Mosko Scherer admin@arizonaartistsguild.net.





Unspoken: Survivors Stories | August 22-November 14, 2021 | Pinnacle Peak Presbyterian Church virtually: https://azartalliance.com/2021-unspoken-survivors-stories-virtual-exhibition

Unspoken: Survivor Stories is an exhibition of artwork made by artists who have been affected by suicide. For over two years the exhibiting artists have been meeting monthly creating art together. This exhibition of their art celebrates the hope, growth and the strength of survivors. Mounting this exhibit is a way to promote a greater understanding of the survivor experience.

September is National Suicide Prevention Month. Suicide is a global phenomenon that knows no geographic or racial boundary. It is one of the leading causes of death not only here in the United States but throughout the world.

Unspoken: Survivor Stories humanizes this highly stigmatized topic and the organizers hope to raise local awareness about suicide and mental health and reach more people who may need resources for themselves or loved ones.

Pg. 13 September 2021

AAG LEADERSHIP TEAM

AAG 2021-2022 Board of Directors:

President: David Bradley | info@ArizonaArtistsGuild.net Past President: Ivan Halvorson|portraitsbyivan@gmail.com

Director: Alica Pelchat | chato2589@cox.net Director: Alicia Plogman | aplogman@icloud.com Director: Rae Getz | raegetzart@gmail.com Director: Carole Matthews | clm1117@aol.com

Director: Tess Mosko Scherer | admin@ArizonaArtistsGuild.net

President's Team

President: David Bradley | info@ArizonaArtistsGuild.net Secretary: Ann Osgood |aosgood@hotmail.com

 $\label{thm:condition} Treasurer: Joan\ McGue\ |\ Treasurer: @Arizona Artists Guild.net$

Art

Vice President: David Bradley | info@ArizonaArtistsGuild.net

Meeting Programs: David Bradley

Workshop: Carmen Timm | ctimm0128@gmail.com

Workshop Committee: Carole Matthews | clm1117@aol.com

Scholarships Chair: Tess Mosko Scherer

Scholarships@ArizonaArtistsGuild.net
Scholarships: Jami Goldman | jamisgoldman@gmail.com
Life Drawing: John Heckman | johnfheckman@gmail.com
Life Drawing: Richard Orbon | rorbon1331@gmail.com
Sculptors' Group John Kaskela | desertzilla057@gmail.com
Sculptors' Group: Melanie Mead | melsville@hotmail.com
Open Studio: Alicia Plogman | aplogman@icloud.com
Open Studio: John Erwin | salexisw@aol.com
Evening Open Studio: John Erwin | salexisw@aol.com
Artist of the Month: Warren Mitch | wmitch818@gmail.com

Community Outreach Program

VP's of Community Outreach Program:

Tess Mosko Scherer | admin@ArizonaArtistsGuild.net

David Bradley | info@ArizonaArtistsGuild.net

Bruce Sink | bsink@cox.net

Veterans and Survivors of Suicide Outreach Programs:

Tess Mosko Scherer, David Bradley & Bruce Sink

Senior Center Exhibitions:

Beatitudes: Hank Keneally | hank.keneally@gmail.com Devonshire: Maria Karlosek | Mkkiss2003@yahoo.com

Membership

VP: Laura Cohen-Hogan | creativeproject@icloud.com Committee Member: Ann Osgood | aosgood@hotmail.com

Exhibitions:

Vice President: Jasmine Andrews-Colibri sagesaltandstone@gmail.com Exhibition Committee Members: Ann Osgood, Laura Cohen-Hogan, Joan McGue, Linda Thiel, Cheryl Waser, Melanie Harman, J Exhibition Receptions: Arlene Meyer, Jim Holbert Exhibition Committee Installation Team: John Erwin

Communications

Interim Vice President:

Tess Mosko Scherer | admin@ArizonaArtistsGuild.net Newsletter Editor: Suzie Blackwell | myrab9807@gmail.com Newsletter Proofreader: Linda Thiel | lstpaints2@cox.net Newsletter Distribution: Alice Pelchat | chato2589@cox.net Webmaster: Vivian Andersen | VivianAnd1948@gmail.com

Historian: Carole Matthews | clm1117@aol.com
Historian: Marjorie Rogers | marjorierogers@cox.net
E-Blast: Marty Connor | revmarty@gmail.com

Publicity: Samantha Savarese | savarese18@alumni.up.edu

Facilities

Vice President: Jim Kinne 720-480-6028 Vice President: Alicia Plogman aplogman@icloud.com Calendar: Tess Mosko Scherer

admin@ArizonaArtistsGuild.net Non-Member Liaison: Alicia Plogman aplogman@icloud.com

Art Supply Exchange: Alicia Plogman | aplogman@icloud.com Art Supply Exchange: Alice Pelchat | chato2589@cox.net Reference Library: Alice Pelchat | chato2589@cox.net Landscaping: Jim Kinne | 720-480-6028

VP's Meeting Logistics

Vice President: Tom Sharp | trsharp7@gmail.com
Vice President: Scott Cerasano | sunroofghia@cox.net
Committee Members: Jim Kinne | 720-480-6028
Hospitality: Jody Miles | jomiles1949@gmail.com
Reception Raffle: Linda Thiel | lstpaints2@cox.net
Reception Raffle: Jennifer Henry
jthenry2730@gmail.com



Mascot Oliver John Scherer Oliver.Scherer@aol.com

Pg.14 September 2021

AAG General Meetings Schedule will resume September 2021

Join us on the third Tuesday of each month from September through May, except for December, for an evening of socializing with artists of all media, informative and entertaining presentations by experts in their fields, critiques of member artworks, and competition for Artist of the Month. Be sure to vote online for the Artists of the Year. See page 3 for details.



THANK YOU



Thank you **Arizona Art Supply** for your continued support and generosity to AAG. Monthly donations support the raffle which in turn supports Outreach and Scholarship Programs. Be sue to visit Arizona Art Supply when you need art supplies and ask about AAG membership discounts.

Thank you **Scottsdale Printing** for the beautiful work on the newsletter and tending to our other printing projects. We appreciate your excellent service and attention to detail. Be sure to visit Scottsdale Printing for your printing needs.



13901 N. 73rd Street, Suite 218, Scottsdale, AZ 85260 | (480) 443-1122 | Design@fiestaprinting.com



P.O. Box 41534 | Phoenix, AZ 85080-1534

Pg.7 September 2021





The 21st Annual Foothills Empty Bowls

The Sonoran Arts League is again hosting the 21st Annual Foothills Empty Bowls Lunch to benefit the Foothills Food Bank and Resource Center.

This year we will again be live on Friday, October 15, at Harold's Corral in Cave Creek, from 11:00 a.m. - 1:00 p.m. Due to a number of factors ~ including last year's exceptional success with the online event and of course the global pandemic ~ we are facing a severe bowl shortage this year. We are ever so humbly requesting that anyone with the ability to create food safe bowls (ceramic, glass, wood, etc.) share some of their creative efforts with us prior to the lunch on October 15.

If you are unfamiliar with the Empty Bowls Project, the community is invited to choose an artist made bowl, have lunch (donated by Harold's) served in that bowl, and keep the bowl as a reminder of empty bowls throughout the world throughout the year. While we suggest a donation of \$15 for the bowl and lunch, anyone can attend this event with any donation

(or none) they chose to give. It's important to note that 100% of the proceeds go directly to the Foothills Food Bank, no exceptions!

If you have any questions or want to include a **donation to our concurrent artauction**, please call Carole Perryat 480) 239-2463. Donations of art and/or bowls can be delivered to Perry's studio in Cave Creek, or the Arizona Artists Guild during open studio. Art auction items can also be donated via the online portal: https://www.foothillsfoodbank.com/submit

Artists who donate to the AUCTION are eligible to participate in the Free Social Media Class hosted by Tech4Life on September 18.

Donate now to not miss this incredible opportunity to learn from the best.

Our sincere thanks and hugs to so many of you who have generously donated bowls and art over the past 20 years. This simply couldn't happen without you!



Pg.8 September 2021

Arizona Artists Guild Financial Summary



Covid has impacted all our lives. Our goal at AAG during the pandemic has been to minimize the impact of isolation from quarantine through our efforts of finding ways for us to stay connected. We focused our attention on programs we could offer to keep all AAG members connected and engaged.

And it has worked! David and I figured out how to host zoom programs so that we could keep our Veterans and Survivors of Suicide classes going, host our board meetings, monthly general meetings and workshops. We hosted virtual competitions and exhibitions. Slowly we found ourselves in a new way of being.

Due to the Delta Variant, most of our events continue to be hybrid. We are not alone in this. The other organizations that host their events at AAG have gone virtual and are slowly shifting to hybrid. Among other things, that means a loss of revenue for AAG.

Hybrid is not a bad thing. But this means we will not host the annual Artstravaganza for the second year in a row. The Artstravaganza is a fun way to gather and make art together, but it also is a fund-raiser, raising much needed revenue to support outreach programs and offset some of our operational expenses.

With the increased dependance on technology, AAG increased the internet bandwidth and revamped the website to accommodate our changing needs. This transition occurred over the summer, impeding the ability to renew online. Good news! The website is up and running and you can renew online!! Our improved and secure website has more automated features to fill our needs as a robust and expansive arts organization. However, as of this writing, membership is down by almost 50%. That combined with other cancelled income-producing programs is a big financial hit for AAG.

Up to now AAG has been sustainable. For about 10 years our income has been equal to or slightly greater than our expenses. However during the pandemic, we hosted more non-income producing programs than ones that generate income. This year is the time for us to mend this.

How can you help?

Here are a few suggestions - short of writing a check - which we would really appreciate:

If you haven't done so already, be sure to renew your membership. And invite your friends to join as well. Give the gift of membership to your artist friends. Participate in workshops and other programs - encourage your friends to sign up, too. Designate AAG as your charity of choice on your store and AmazonSmile cards/accounts. Take advantage of year-end tax deductions by donating to AAG, or for the charitable contribution in your IRA RMD (Required Minimal Deduction) to offset your tax burden. Think long term and include AAG in your estate plans.

No matter how small or large, your contributions to AAG have a long-lasting impact on the lives of others. We appreciate you and all you can do.

I look forward to many years ahead with you at AAG.

---Tess Mosko Scherer